



Data and process management in the Cloud – Yielding benefits to agencies, their partners and customers

Case study: Conquest advertising agency

The baseline

When it comes to digital processes, Conquest is not only integrating its suppliers and external employees but specifically also its customers.

Communication with partners is largely carried out via email. Quite often, the volume of data to be transferred is very large. Collaboration on projects is usually subject to great time pressures – with people working at different times of the day or in parallel.

With standardised and proven processes for all of their services and by involving internal employees, external partners and customers, agencies not only increase efficiency but also raise customer satisfaction and can therefore build competitive advantage.



“By using the Fabasoft Cloud, the collaboration between our team and our customers and external partners has considerably gained in terms of security, efficiency, traceability and quality.”

Klaus Lindinger,
Managing Director,
Conquest advertising agency

