ADV

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IT and organisation ADV

"As Head of IT and organisation at ADV, I found the solution particularly impressive. After registering for the service on the Mindbreeze website, we immediately received the necessary embed code for the integration in our website. The search was available straight away. Exactly what I expect a contemporary modern cloud service to be: Quick. Flexible. Easy."

Membership Service Of The Highest Level
ADV (Data Processing Work Group), Vienna

For 50 years ADV has served as a neutral and objective information platform for the Austrian electronic data processing (EDP) community. ADV's aim is to provide members and the public with information concerning the optimal usage of computers and networks. ADV's expertises are founded on decades of continuity and active participation in the development of information processing. Since 1959 ADV has been securing access to the top specialists and managers within the IT sector. To the beneift of its members, who are integrated in a forum for the cooperative exchanging of ideas.

Task

As an information platform ADV organises a large number of events with high calibre speakers. As an independent opinion leader, ADV deals with new IT topics, points out advantages and disadvantages and publishes these results on its website. In addition to this, specialists also publish their findings regasrding IT issues. Despite the multitude of articles, the website visitor should be able to quickly find the information they want.

Overview

Customer/Non-Profit Organization

For 50 years ADV has been the first port of call in Austria for the communication between interested parties and specialists in information processing. Today approximately 300 Austrian companies and public institutions and 400 specialists acorss the economic, public and academic sectors belong to the ADV's membership list. www.adv.at

Solution

Mindbreeze Insite is the tailor-made website search. Semantic search inquiries show correlations and tabs ensure a quick and clear overview. Cost-efficient benefits: Integration in a matter of minutes, no maintenance, no hardware (cloud service).

MINDBREEZE®
ILLUMINATING INFORMATION

Chronology

Two steps to an intuitive search
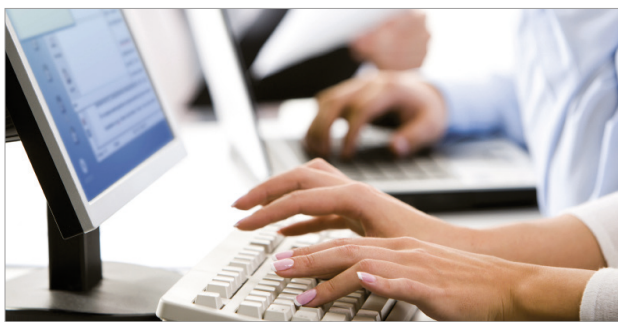

Step 1 Embed the search box

Paste this code into your html-templates wherever you want the search box to appear.

```
<span id="mindbreezeSearchInput"></span>
```

Step 2 Embed the config

Paste the following code just before the closing `</body>` element of your templates.

```
"//apps.mindbreeze.com/insite/styles/insite.css","
showFacets":true,"tenantid":"at#COO.6505.100.1.777
143#strg.myfuturezone.at","views":
[{"id":"Everything"},
{"id":"Netzpolitik","constraint":
```

Instantly ready for use:

Facts and Functionalities

- 500 pages on the website
- Implementation in less than 10 minutes
- Better service for members through quick provision
- Search results always up-to-date
- Semantic search inquiries

Solution

As part of a market survey, ADV's head of IT stumbled across the product Mindbreeze InSite. The fully functional product was available for 10 days free of charge. After the test phase expires the customer can decide whether they want to continue using the service or not.

Implementation

After testing the free 10-day test version, ADV opted for Mindbreeze InSite. This allows up to 500 pages/documents to be searched and 25,000 search inquiries per year. After registering for the product Mindbreeze InSite and entering the web address, ADV received the embed code. This generated code just needed to be integrated into the website. Within a matter of minutes the search was available.Search results are clearly structured using tabs and correlations are visible due to semantic search inquiries.

With Mindbreeze InSite the website visitor gets an overview of new events and publications without needing to click through the site.

Objective Met

Mindbreeze InSite automatically searches the ADV website for changes. These changes are then prepared in the Fabasoft Cloud data centers and made searchable. Thus ADV benefits from the advantages of the solution (no maintenance effort, no administrative tasks).

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