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Central administration of digital assets and easy collaboration with external partners in the Cloud

Case study: ÖBB

Industry insights

Large corporations are holding an enormous number of digital assets (images, videos, audio, text). The wealth of information sometimes makes it hard to keep an overview and find the required content as quickly as possible. Professional Enterprise Digital Asset Management systems are particularly helpful in managing business-critical assets centrally, in using them consistently across the organisation and in saving valuable time when searching for these “digital treasures”.

Besides the many benefits to internal collaboration, Digital Asset Management systems in the Cloud also make it much easier to collaborate with external partners such as agencies, suppliers or partners in a safe, straightforward manner and without causing any process ruptures. Internal employees and external persons become equal



“With its Digital Asset Management in the Fabasoft Cloud, Fabasoft is offering a user-friendly, safe and highly performant solution.”

Dijana Zdjelar,
Corporate Communications
Digital & Brand Communication,
ÖBB-Holding AG

